

WENROTH GROUP COACHING

Strategic in vision and practical in application, a coaching session with Wendy is like a private class in behavioral calisthenics. You leave energized, focused, and purposeful – ready to perform at your best and tackle any change or challenge that lies ahead. Wendy's background as a business executive gives her enormous credibility. She understands first hand the challenges faced in the corporate world. Her entrepreneurial expertise, coupled with her training as an Organizational Psychologist and Psychometrician, make her the perfect coach: direct yet compassionate, motivational *and* measurable. She is a formidable ally in assessing and igniting performance at work.



Wendy Alfus Rothman
President, The Wenroth Group

Most Popular Engagements include Coaching For:

Key Players & Senior Executives

It is difficult to get honest feedback when you are at the top of the organizational hierarchy. A coach can provide this insight, and offer continued professional and personal development.

Employees Stepping Into New Roles

The first three months of a new position are often the most critical. Coaching helps an employee step powerfully into his or her new role. It is an ideal support mechanism for individuals who have recently been promoted, who are changing departments, shifting career paths, or just entering the organization.

Professionals Improving Their 'People' Skills

Many talented managers and executives struggle with poor social and interpersonal skills. Too often, the result is that their career derails, their staff leaves, and their customers find new relationships. Coaching provides the objectivity and the training to change this cycle of counter-productive behavior.

Employees in Crisis

High performing employees sometimes lose their edge when personal crises arise. Whether it's divorce, illness, financial crisis or family emergencies, a coach during such periods can be just the support an employee needs.

Professionals Preparing for Key Presentations

Your employees represent your organization to both internal and external audiences. Coaching helps individuals clarify their key messages and deliver compelling presentations.

Rightsizing Survivors

Watching friends and colleagues lose their jobs can be a frightening and demoralizing experience. Surviving employees are not only expected to pick up the emotional pieces, they are also expected to adjust to an increased work-load. At a time when the company needs focus and energy, surviving employees only go through the motions. Coaching can re-vitalize purpose and commitment on an individual and collective basis.

Employees Adapting to New Business Cultures

When a company is bought or merged with another, one doesn't blend into the other. Instead, a totally new entity is born, with the blended DNA from each organization. The adjustment is staggering for many people, and often the strongest players leave. Coaching helps people let go of the "old" way and adjust to today's reality; it helps them learn the new rules and accept the current challenges with gusto and Vigor.

Women Working in a Male- Dominated Culture

Attracting, retaining, and developing women is essential in a talent-based organization. Helping them leverage their differences to achieve parity in the workplace is smart business for both genders.